

The Second Packaging Design, Innovation & Technology Conference

Pragati Maidan
New Delhi
13 December 2019

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Governments, as well as consumer groups, want to move the packaging industry towards a Circular Economy. The industry is forced to innovate materials and processes to reduce packaging and to make it recyclable or reusable. Innovative packaging solutions can save food, extend its life and provide safety from toxicity. Packaging that is not harmful to the environment and can be recycled or is biodegradable is the need of the day.

Squaring the Circle of Responsible Packaging

Extended Producer Responsibility and the Circular Economy require innovation, design and technology – to collectively review and adapt to new processes and materials to Square the Circle.

PDIT 2019 aims to bring together leading exponents from the various parts of the industry to review the latest on offer in terms of Active & Intelligent Packaging and Design & Innovation alongside leading brand owners and statutory authorities and consumer interest groups.

The second PDIT Conference will again provide an atmosphere for meaningful discussion and interaction. It promises to be a knowledge event with take-home value.

Tentative Program

Inaugural Session

Welcome and Introduction to the theme of the conference – Deepak Manchanda, Former Head of Packaging at Oriflame, Dabur and Ranbaxy Consultant, The Packaging Consortium

Keynote Session

Squaring the Circle of Responsible Packaging - Challenges for the Industry – Speaker to be announced.

Smart Packaging – its role in the development of the Indian Packaging Sector – Andrew Manly, Communications Director, AIPIA

Challenges for Brand Managers

Emerging Role of Modern Packaging for competitiveness, convenience and Extended Producer Responsibility – *Session Chairman* Barun Banerji, Nestle; *Panel* – Harshal Parakh, Parakh Agro; Colgate, Emami, Coca Cola, GSK and Balaji (tbc)

Updates on current regulatory framework

Plastic Waste Management Rules – Update on EPR – S. Chidambar, Senior Packaging Consultant Formerly from Uflex, Max

Update on FSSAI Safe Food Packaging Guidelines / Statutory Guidelines for package labeling and marking – Dr Prabodh Halde, Head Regulatory, Marico

Role of Active Packaging in Safe Food and Saving Food – Prasanna Sukhi, Kezzler India

Design, Innovation & Technology – Case Studies & Awards

Theme Presentation – Initiatives in design & innovation - Shyam Sundar BK, Chief Designer, Tata Elxsi

Trends in new design thinking – Anand Khare – Consultant, PMP. Formerly Head Innovation at ACG (tbc)

Case study presentations by brand owners and convertors and design studios for recognition in design, innovation and technology categories.

Design – excellence in graphics, illustration and print; **Innovation** – originality of format, convenience and idea; and **Technology** – holistic system based development of material, process and concept.

FlexFresh Solution for fresh produce – N Siva Shankar, Uflex

Recognizing Initiative

Presentations on EPR initiatives for waste management – Amit Saha, Sustainability Practitioner, Founder PRO India

Managing MLP waste at Uflex – Jeevraj Pillai/Shubhi Sachan, Sustainability Officer, Uflex Ltd

Initiatives towards ERP and recycling MLP waste – Rakesh Kumar, GM North India, Recykal

Trend Watch

Session Chairman Andrew Manly

Developments in active and smart packaging – Roland Lartigue, GM, Toppan Europe

Emerging trends in recyclable flexible packs – Shailesh Nema, MD, Michelman

Up-cycling post-consumer waste – Tetrapak (tbc)

Evolution of brandprotection – Ashok Chandak, NXP

Open Forum

Closing remarks and summing up / Jury Awards for Design, Innovation & Technology Case Study presentations



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Additional delegates:

1) Name _____ Mobile _____

2) Name _____ Mobile _____

3) Name _____ Mobile _____

What best describes your companies activities:

- | | | |
|--|---|--|
| <input type="checkbox"/> Automation | <input type="checkbox"/> Cosmetics & Toiletries | <input type="checkbox"/> Paper |
| <input type="checkbox"/> Automotive | <input type="checkbox"/> Food & Beverage | <input type="checkbox"/> Pharmaceuticals |
| <input type="checkbox"/> Chemicals | <input type="checkbox"/> Govt. Official | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Consultant | <input type="checkbox"/> Logistics | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Corrugated Box Makers | <input type="checkbox"/> Media | <input type="checkbox"/> Trade Association |
| | <input type="checkbox"/> Package Converting | <input type="checkbox"/> Others (If Others, Specify) |

Entry by invite and pre-registration only:

- 1 Delegate Rs. 4000 2 Delegates Rs. 7000 3 Delegates Rs. 9000 Coporate (6 Delegates) Rs. 16000

All rates exclude 18% GST

Payment:

Cheque: Drawn in favour of IPP Services Training and Research Pvt. Ltd. Send cheque along with the form to the one of the adress given below

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